

YLMS YEARBOOK

Parent/Friend Ads

Yorba Linda Middle School

4777 Casa Loma Avenue
(714) 996-7080

Yorba Linda, CA 92886
Make checks payable to: YLMS ASB

Straight from the heart and into the yearbook! Our staff is now offering the opportunity to “personalize” the yearbook in a very special way with a Parent Ad or Friend Ad. Limited space is available to congratulate a graduate, tell a student how proud you are of them, or celebrate a truly special friendship! Regardless of the occasion, your ad provides a great way to recognize a student or event that our staff may not otherwise be able to cover.

AD & PAYMENT DEADLINE: 1/13/12

Prices/Sizes

Ads are available in the following sizes for the prices shown. All color pictures submitted will appear in full color, and all text will appear in black.

- **1/8 page:** \$40 (approximately 4” x 2 ½”)
- **1/4 page:** \$80 (approximately 4” x 5”)
- **1/2 page:** \$130 (approximately 8” x 5”)
- **Full page:** \$250 (approximately 8” x 10 ½”)

STEP-BY-STEP INSTRUCTIONS

1. Select ad size.
2. Select a standard ad design (ad designs may **not** be modified). Please **DO NOT** create the layout yourself; allow our staff to do that.
3. Complete the Order Form provided.
4. **Photos need to be submitted on a disc.** Please do **NOT** submit actual photos. If you choose a design with multiple photos, please indicate how you would like your design by numbering the photos. Choose vertical (tall) photos for vertical spaces and horizontal (wide) photos for horizontal spaces. Photos may be enlarged or reduced to fit the layout.
5. Write text for the ad on the Order Form or attach it on a separate sheet. Please limit text to the space provided in your design.
6. Provide payment. Make checks payable to **YLMS ASB**.
7. Include all of the materials in an envelope and deliver to the office by **1/13/12**. Space **IS LIMITED** and we **CANNOT GUARANTEE SPACE** for parent ads **AFTER 1/13/12**.

YLMS PARENT ADS AND FRIEND ADS ORDER FORM

To reserve yearbook space, please provide your ad materials by: 1/13/12

CUSTOMER INFORMATION

Student's Name (FIRST AND LAST, PLEASE)

Parent/Purchaser's Name

Address/City/State/Zip

Email Address

@

()

Phone

Pictures need to be submitted on a disc; please do NOT submit actual photographs!

ADVERTISING DATA

Check Ad Size Requested:

1/8 page \$40 _____

Is this ad a surprise for the student?

1/4 page \$80 _____

_____ YES _____ NO

1/2 page \$130 _____

DESIGN # _____

Full page \$250 _____

Number of photos enclosed: _____

NEATLY PRINT AD TEXT BELOW:

REMEMBER!

Place ALL materials and payment in an envelope to assure safe delivery!

If you have ANY questions, please email Mrs. Hinson at: chinson@pylusd.org

Thank you!